ASX Announcement

Medibio Limited - 11 OCT 2016



Medibio partners with HBF and Vital Conversations on Australia's biggest mental health check-in

Sydney, Australia – 11 October 2016: Medibio Limited (MEB or the **Company)** has signed on as a delivery partner on a mental health campaign led by corporate psychological health services organisation, Vital Conversations and in conjunction with not-for-profit health insurer, HBF.

Launching this week, the *Australia's Biggest Mental Health Check-in* campaign encourages Australians to undertake a mental health check facilitated by Vital Conversations. Participants will receive their confidential results from 10 November 2016 and collective, anonymous results will also be mapped to provide a comprehensive assessment of Australia's mental health.

Vital Conversations has adopted Medibio's world-first objective method stress measure for the campaign. Vital Conversations will be applying its own self-report based, subjective diagnostic methodology, Vital Pulse, to provide rounded initial assessments and recommendations to campaign participants.

Within the campaign, HBF is working closely with Medibio to encourage its corporate clients to participate in the initiative, in what will effectively be a trial of Medibio's workplace stress diagnostic methodology.

Other real benefits to Medibio will be the awareness created for its workplace stress product prior to commercial launch, along with the expected 3,000 new de-identified data files with corresponding stress assessments. This data will more than quadruple the size of Medibio's dedicated overnight CHR file database and corresponding stress assessments.

Other organisations that have signed up to participate in *Australia's Biggest Mental Health Check-In* to date include Wesfarmers, Broadspectrum and Interwork.

The launch coincided with World Mental Health Day; the beginning of Mental Health Week in Western Australia and other mental health awareness periods across Australia during October.

ABOUT HBF

With more than a million members, HBF is one of Australia's leading health insurers and the trusted health partner for members across Australia. Its reputation is built on strong customer service, award-winning health insurance products and a growing range of wellness services that help members to live healthier, happier lives, thousands of members take part in free HBF Fitness classes and more than 33,000 people run, walk and jog in the annual HBF Run for a Reason, now Perth's leading community event. As a not-for-profit health fund, its focus is squarely on its members. HBF's member retention and customer satisfaction are consistently the highest of any major health fund in Australia.

www.hbf.com.au

ABOUT VITAL CONVERSATIONS

Perth-based Vital Conversations is a leader in the provision of psychological services, with innovative service delivery models that are changing the way psychological wellbeing is approached. It has a diverse client base across private, public and not for profit sectors. Specialist areas include Executive Psychological Services and Preventative Mental Health, encompassing a broad range of industries including Health, Legal, Engineering, Property, Immigration, Child Protection, Social Services, and includes consultancy contracts with some of the largest corporates in Western Australia.

www.vitalconversations.com.au

ENDS

Further Information:

www.medibio.com.au

Medibio Shareholder enquiries to:

Kris Knauer CEO and Director Medibio Limited kris.knauer@medibio.com.au

T: +61 (0)411 885_979

HBF enquiries to:

Melanie Pope **HBF** T: +61 477 383 087

melanie.pope@hbf.com.au

Medibio media enquiries to:

Luke Starr **Verve Communications** lukes@vervepr.com.au T: +61 419 446 879

Vital Conversations enquiries to:

Zana Sinclair The Hub Marketing Communications zana@thehub.net.au T: +61 8 9388 6918

ABOUT MEDIBIO LIMITED

Medibio (ASX: MEB) is a medical technology company commercialising an objective test to assist in the diagnosis of depression, chronic stress and other mental health disorders. Based on research conducted over 15 years at the University of Western Australia, this test utilizes patented (and patent pending) circadian heart rate variability and cloud based proprietary algorithms delivering a quantifiable measure to assist in clinical diagnosis. Medibio's depression diagnostic is being validated in clinical studies undertaken by Johns Hopkins University School of Medicine and The University of Ottawa, among others. The clinical trials will support Medibio's application to become the first FDA approved, objective and evidence based approach to the diagnosis of mental health disorders. Medibio's technology also provides an objective method for the assessment of stress and mental wellbeing that can be translated to the workplace stress/wellbeing market, wearable technology and App market. Located in Melbourne, VIC, Medibio is listed on the Australian Securities Exchange.

www.medibio.com.au